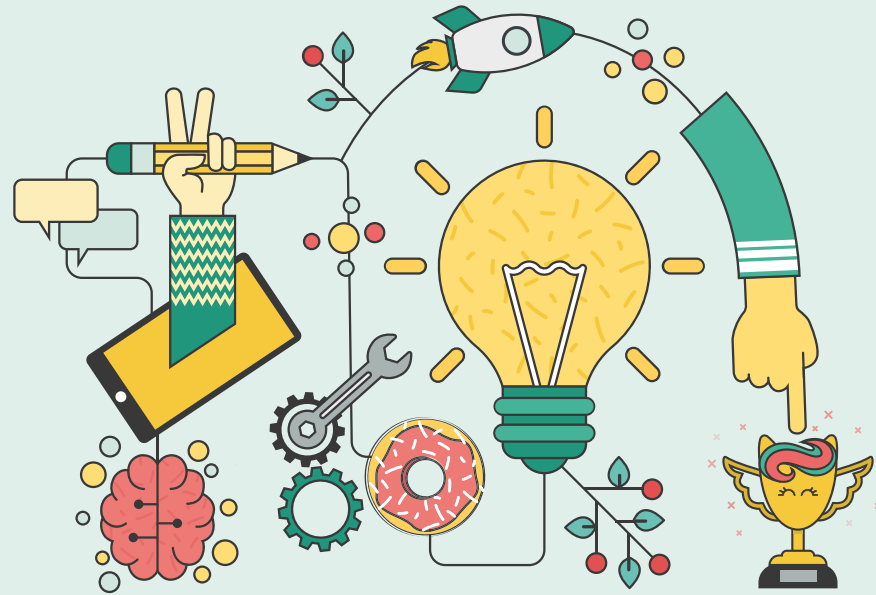


A TOOL INSPIRED BY

Le parcours
DE LA GRANDE
JOURNÉE



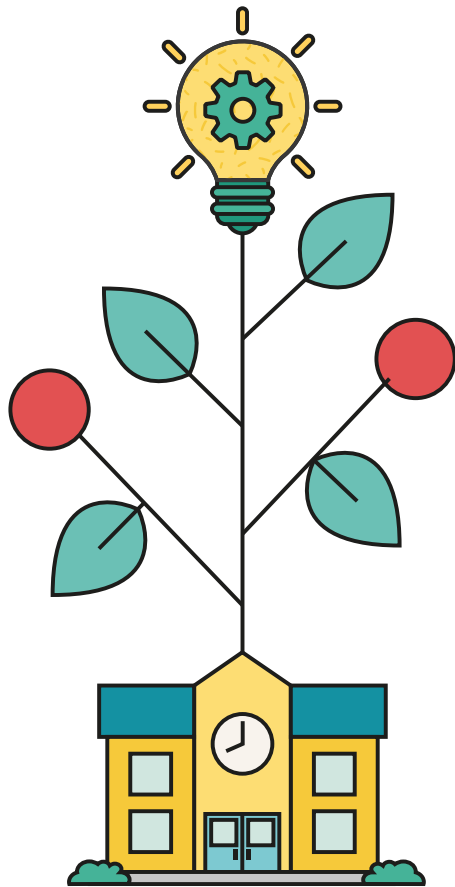
The Project **FACTORY**

STEP 1. PROJECT IDENTIFICATION

Brainstorming | Project

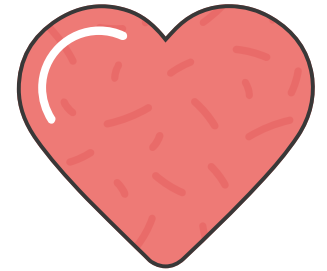
Looking for a way to get more involved at school?

A school project or extracurricular project can help you channel your energy in a positive way. Think about your hobbies and interests and come up with an idea you're excited about.



- How do you turn a passion into a project?
- How do you choose the best idea?
- How can you combine several ideas into 1?

Your hobbies and interests in many different areas



Fill in the table to create a list of your interests.
This will allow you to see which are the most popular shared interests among the group.

OUR INTERESTS

SPORTS

Example: I love horseback riding!

.....

SCIENCE

Example: I'm fascinated by the stars and the cosmos.

.....

ART

Example: I love to draw and paint.

.....

COMMUNITY

Example: I really enjoy volunteering with seniors!

.....

OTHER

Example: I'm an animal lover!

.....

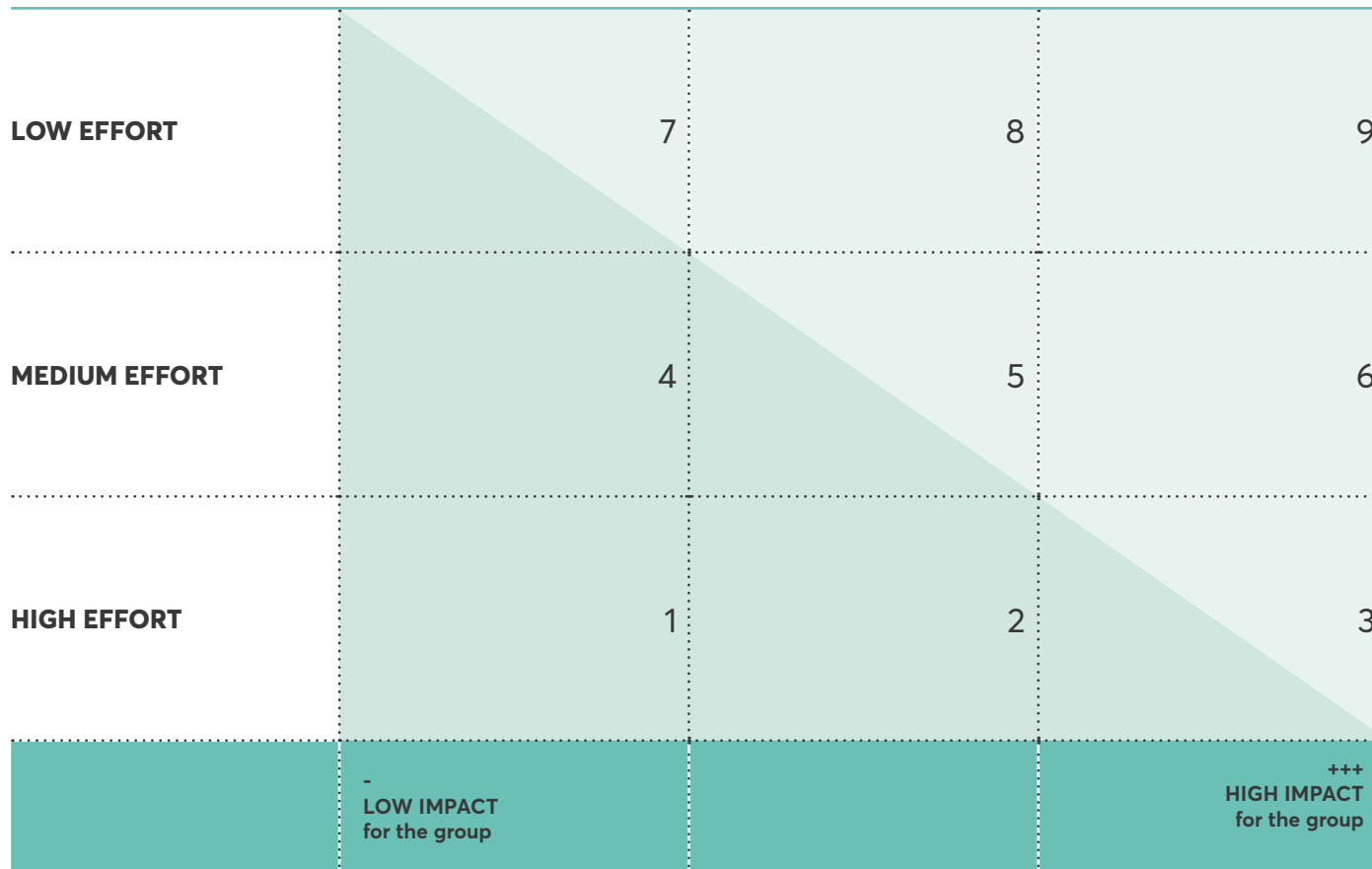
Turn a passion into a project

Use the interests listed in the previous table as a starting point to brainstorm ideas for projects you could do with your group.

CHOSEN AREA OF INTEREST:

How the group activity works

1. Participants raise their hands to suggest ideas and where to put them based on the effort they require (cost, time quality) and the impact they would have on the group.
2. Agree as a group on where to put the ideas on the chart. Limit discussion to 1 or 2 minutes.
3. Once you have gone through all the ideas, group similar ones together to narrow them down.
4. Ask each participant to write down:
 - **A sure shot** (winning idea that's easy to execute and low risk)
 - **A personal favourite** (attractive idea that's emotionally compelling)
 - **A home run** (promising, forward-looking idea)
5. As a group, come to a consensus on 1 sure shot, 1 favourite and 1 home run. Write the top choices in the right-hand section.
6. Next, discuss what types of projects to take on. Vote to select 1 idea.



Top choices



THE SURE SHOT

A winning idea that's easy to execute and low risk



THE PERSONAL FAVOURITE

An attractive idea that's emotionally compelling



THE HOME RUN

A promising, forward-looking idea

Keywords

Now that you have your idea, it's important to present your project well to attract supporters.

Brainstorm to find keywords that describe your project.

Be original and creative—the goal is to get the attention of potential supporters.



A catchy project description!

Write a short text using the **key words** from the previous page.
Then, as a group, read each text and **vote for the one that best presents the project.**

You can also write a new description using
the best ideas from each text.

